

# SPONSORSHIP & SUPPORT OPPORTUNITIES

## Reconnect Lives

Supporting  
social connection  
in the brain injury  
community —

Every Pace.  
One Community.



**10K-5K-1-Mile Fun Run**

**March 21, 2026**

**Kiwanis Park  
Tempe, AZ**



**BRAIN INJURY  
ASSOCIATION  
OF ARIZONA**

[biaaz.org/rwr](http://biaaz.org/rwr)

— 2025 —

\$78,941  
RAISED

47  
TEAMS

725  
PARTICIPANTS

32  
VOLUNTEERS

## THANK YOU SPONSORS!

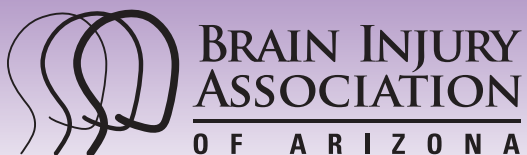


**BRAND > SAFWAY** **The Heinz Family**

**SCHIFFMAN LAW OFFICE, P.C.**  
HELPING THE INJURED AND DISABLED SINCE 1975



Special thank you to our event  
entertainment, the Bay Window Band



**March 21, 2026**  
**8AM to 10AM**  
**Kiwanis Park, Tempe, AZ**



**10K - 5K - 1-Mile Fun Run**

*Every Pace. One Community.*

**Help Us Keep the Good Times Rolling**

Support social connection in the  
brain injury community



**Every registered  
participant receives:**

- ★ Custom Event Medal
- ★ Custom Event T-Shirt
- ★ Race Bib

**REGISTRATION IS OPEN!**

**REGISTRATION**  
Scan QR Code or visit  
[www.biaaz.org/rwr](http://www.biaaz.org/rwr)



# MAKING A DIFFERENCE

Run, Walk, & Roll funds are at work in our community right now. You can see **YOUR HARD WORK MAKING A DIFFERENCE!**

Last year our community came together to make sure EVERYBODY PLAYS. All Proceeds from the Run, Walk, & Roll go to our socialization, recreation, and camp program. And what a year it was!

## IN 2025

**48 teams** and **725 participants** came together to **raise \$78,941**



CAMP BRAIN KAYAKING

Thanks to you,  
we funded  
**332 Hours of  
Activities**

Attended by  
**1,099 Survivors**



BEETLEJUICE 3 MOVIE PARTY

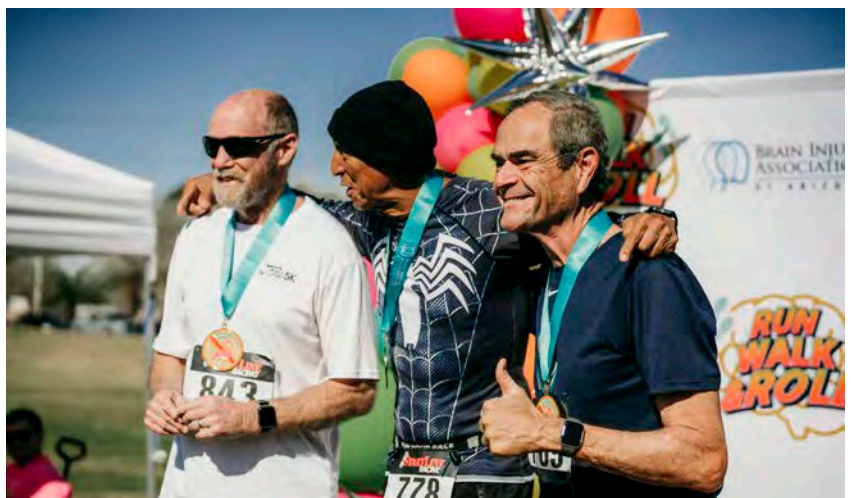
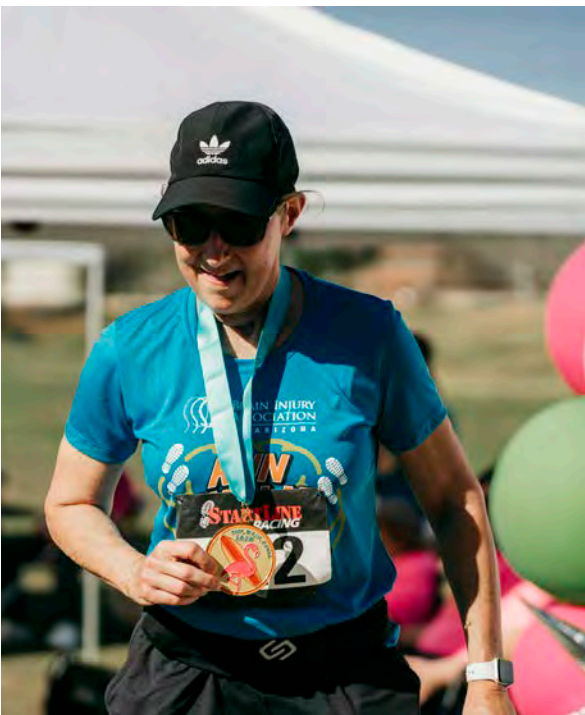
### Some of the events funded by the 2025 Run, Walk, & Roll include:

- 16 movie events in Flagstaff, Tucson, & Gilbert
- 5 Social Lunches in Tucson & Gilbert for Survivors
- 48 Virtual Fall Prevention Classes
- Candle Chemistry & Lunch
- Camp Brain for 43 Campers
- Lip Lab Outing in Scottsdale
- Monthly Game Nights
- Survivor Pizza Parties in Flagstaff & Phoenix

*Where will we go this year? Let's keep the good times rolling!*

SPOILER ALERT: By getting involved with adaptive recreation, you may have too much fun, make too many new friends, and create new neuro pathways. It's a chance you just may have to take!

# 2025 HIGHLIGHTS



# SPONSORSHIP OPPORTUNITIES

## 10K MASTERMIND • Presenting Sponsor (exclusive, 1 available)

- 💡 Premium logo placement (front) on all custom event T-shirts
- 💡 Banner opportunities at start line, finish line, and along route
- 💡 Two (2) 10x10 exhibitor spaces in prominent location
- 💡 Company representative kicks off 10K and Fun Run
- 💡 Company representative makes verbal remarks and participates in awards ceremony
- 💡 Top-tier logo recognition in collateral distributed throughout Valley
- 💡 Logo in all Run, Walk, & Run emails
- 💡 Logo on BIAAZ website
- 💡 Four full-page ads in BIAAZ e-Zine, *The Noggin*
- 💡 Custom social media post prior to race day
- 💡 20 complimentary entries to Run, Walk, & Roll
- 💡 Banner opportunities at start line, finish line, and along route

## 5K MINDBENDER

- 💡 Logo placement (back) on all custom event T-shirts
- 💡 Banner opportunities along route
- 💡 Two (2) 10x10 exhibitor spaces in prominent location
- 💡 Company representative kicks off 5K
- 💡 Company representative makes verbal remarks after awards ceremony
- 💡 Logo recognition in collateral distributed throughout Valley
- 💡 Logo in all Run, Walk, & Run emails
- 💡 Logo recognition on BIAAZ website
- 💡 Two full-page ads in BIAAZ e-Zine, *The Noggin*
- 💡 Custom social media post prior to race day
- 💡 15 complimentary entries to Run, Walk, & Roll

## 2.5K MINDBLOWER

- 💡 Logo placement (back) on all custom event T-shirts
- 💡 Banner opportunities along route
- 💡 One (1) 10x10 exhibitor spaces in prominent location

## SPECIALTY SPONSORS

### \$5,000 Swag Bag — 1 available

- Logo on 500 swag bags for event participants
- One (1) 10 x 10 exhibit space in expo area
- Recognition on social media
- 2 complimentary entries to Run, Walk, & Roll

### \$1,000 Family Fun Zone — 4 available

- Logo displayed in Family Fun Zone area
- One (1) exhibit space in expo area

### \$750 Runners Brunch — 4 available

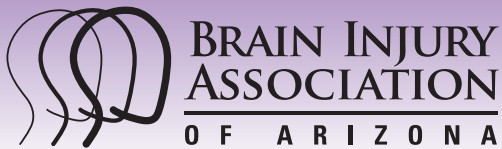
- Company logo or family name displayed at snack stations for walkers and runner

### \$500 Water Station — 4 available

- Company logo or family name displayed at water station along run and walk routes

### \$650 Vendor Table — 25 available

- 8-foot table, 2 chairs, and canopy in vendor area with access to participants before and after Run, Walk, & Roll



# SPONSORSHIP COMMITMENT FORM

Return this form to the Run, Walk, Roll Committee at [info@biaaz.org](mailto:info@biaaz.org)  
or sign up online at [biaaz.org/2025rwr-sponsor](http://biaaz.org/2025rwr-sponsor)



## YES! I want to sponsor Run, Walk, & Roll for Brain Health at the following level:

- ☐ \$10,000 — 10K MASTERMIND ☐ \$5,000 — 5K MINDBENDER ☐ \$2,500 — MINDBLOWER

### SPECIALTY SPONSORSHIPS

- ☐ \$5,000 Swag Bag (1 available)  
☐ \$1,000 Family Fun Zone (4 available)  
☐ \$750 Runner's Brunch (4 available)  
☐ \$500 Water Station (4 available)

### VENDORS

- ☐ \$650 Vendor Table Sponsor (25 available)

## CONTACT INFORMATION

To appropriately recognize your sponsorship, please complete the following information

Sponsor / Contributor Name: \_\_\_\_\_  
(as you wish to be acknowledged)

Person to be acknowledged: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Ph: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## METHOD OF PAYMENT

- ☐ Cash / Check Enclosed ☐ Payment by Credit Card (see authorization below)  
☐ Invoice — preferred invoice date: \_\_\_\_\_

### CREDIT CARD AUTHORIZATION

- ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Name (as it appears on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_

CVV: \_\_\_\_\_

CARDHOLDER SIGNATURE —OR— AUTHORIZED SPONSOR SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

E-MAIL ADDRESS (for receipt/confirmation): \_\_\_\_\_

*By signing, I affirm that my company has agreed to sponsor the Brain Injury Association of Arizona Run, Walk & Roll, fulfilling payment no later than March 1, 2026, and is responsible for providing any needed items for event marketing and communications by the print deadlines specified.*

*Please e-mail completed form to [info@biaaz.org](mailto:info@biaaz.org) or snail-mail to 5025 E Washington St, Ste 108, Phoenix, AZ 85034*



**BRAIN INJURY  
ASSOCIATION**  
OF ARIZONA

5025 E Washington St, Ste 108  
Phoenix, AZ 85034

[info@biaaz.org](mailto:info@biaaz.org)

HELPLINE 888-500-9165

[BIAAZ.org](http://BIAAZ.org)

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BRAIN INJURY ASSOCIATION OF ARIZONA  
IS A QUALIFIED CHARITABLE ORGANIZATION  
QCO CODE: 22360 FOR STATE OF ARIZONA TAX CREDIT