



**Brain Injury
Alliance**
ARIZONA

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Press Advisory
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Unmasking Brain Injury Events Planned in Flagstaff

Residents Impacted By Brain Injury Are Encouraged To Participate

Flagstaff- The statewide nonprofit Brain Injury Alliance of Arizona is thrilled to announce two upcoming events that survivors of brain injury and caregivers are invited to participate in free of charge this weekend in Flagstaff. The events will take place on the NAU campus and at the Aquaplex on January 19th and 20th. Flagstaff residents are encouraged to attend and make a mask for the international visual and educational project, Unmasking Brain Injury. The Brain Injury Alliance, which is hosting the project in Arizona, will be displaying the completed masks and the stories that accompany them throughout Arizona in 2019 and 2020.

“We are thrilled to be able to offer this important program in Flagstaff and look forward to hearing the stories about how brain injury, an extremely common and sometimes lifechanging injury, has impacted the Flagstaff community,” said Carrie Collins-Fadell Executive Director. “We are also grateful for community champions like CoreBalance Therapy which are assisting us in offering this program.”

Amy Flory, PT, the co-owner of CoreBalance Therapy, LLC in Flagstaff was a driving force in bring the project to Flagstaff. “One of our company values is education: education for our team members and for the community,” said Amy. “As a healthcare provider for patients with dizziness and brain injury in Flagstaff for over 20 years, we are excited to sponsor this event to support our patients and their families and to further promote awareness in our town.”

Dr. Katie Pierce, a team member at CoreBalance encouraged everyone impacted by stroke, concussion, brain tumors, traumatic brain injury, anoxic brain injury- such as in a near-drowning, to come out and make a mask this weekend. “I work with survivors with diverse and rich experiences every day” said Katie. “Their stories of survival and perseverance are incredible. Please don’t stay at home and let your story go untold, join us.”

Those interested in the project can visit biaaz.org/unmasking to learn more or to register to attend or volunteer, visit unmaskingbraininjuryflagstaff.eventbrite.com

The Brain Injury Alliance of Arizona is a state-wide 501c3 nonprofit organization founded in Tucson 35 years ago. We offer services for survivors of brain injury, caregivers, and professionals.