



Brain Injury Alliance ARIZONA

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Dear Friends:

"It's not what happens to you, it's how you react to it that defines you as a person"

After both surviving a gunshot wounds to the head in separate random acts of violence, we have chosen to live by this phrase every day. Our brain injuries that changed our lives, and we quickly realized the power of a community support system for survivors of stroke, TBI, brain tumor, or an aneurysm. We want to ensure that same support system is there for the thousands of others who will face a brain injury in Arizona this year.

We are excited to announce that we will be co-chairing the **2018 Run, Walk, & Roll fundraiser for the Brain Injury Alliance of Arizona!** This fun-filled community event will be held on **Saturday, April 14, 2018** at Kiwanis Park in Tempe. This fully accessible event will feature a 10K run, 5K run, and 1-mile fun walk. The event will also feature an online auction throughout the month of March, Brain Injury Month. The walk and auction will be our signature fundraising event for 2018 for the Brain Injury Alliance and we are hoping we can count on your support to make this year's event a huge success.

With your support, BIAAZ can offer their services again in 2018 to families all over the state of Arizona. Your gift will be used in our silent auction, as a raffle prize or as a special prize for one of our lucky walkers. Your company will be listed as an auction donor at our event and on the auction site biazauction.org, launching January 1, 2018 on the Bidding Owl auction platform. You will get DOUBLE the exposure. It will be a great way for you to display your support of the Brain Injury Alliance of Arizona. Every gift is greatly appreciated! You can also register for the BIAAZ Run, Walk, and Roll at biaazwalkandroll.org. Tickets are \$30 in advance.

You would be amazed at how many people you probably know who have suffered a brain injury. This is your opportunity to support them and to help make a difference in their lives and the lives of others like them. If you have any questions regarding the Alliance, the event itself, or if you are interested in walking or being a vendor, please feel free to contact the walk team at development@biaaz.org or by calling the office at 602-508-8024. Thank you in advance for your careful consideration.

Sincerely,

Jim Ledgewood & Jason Taylor
2018 Run, Walk, & Roll Co-Chairs

