



# Brain Injury Alliance

ARIZONA



SUPPORT | EDUCATE | ADVOCATE | PREVENT | INSPIRE



# The Brain Injury Alliance of Arizona

improves quality of life for persons living with a brain injury and their families by providing vetted brain injury specific providers, resources, information and support.

## OUR MISSION

The Brain Injury Alliance of Arizona is a social benefit organization dedicated to creating a better future through brain injury prevention, advocacy and education. We support, connect, and empower brain injury survivors and caregivers on their journeys to recovery.

Thirty-five years ago, the Brain Injury Alliance was founded in Tucson by a group of parents who joined forces to network and assist their pediatric and adult children who have survived brain injury. They were particularly interested in identifying and working with professionals who truly understood the complex journey that life-after-brain-injury entails. Today, the Brain Injury Alliance is a statewide organization that supports individuals with brain injuries through prevention, education and awareness.



## OUR GUIDING PRINCIPALS:

Prevent Injury + Inspire Hope + Promote Understanding

### Our work began as a grassroots effort and has grown into a strong statewide presence

providing support, resources, specialized training and education. The Brain Injury Alliance is a resource for both individuals with brain injuries and the professionals who work with them.

3,000

INDIVIDUALS  
ANNUALLY

4,800

PROFESSIONALS  
ANNUALLY

### Fulfilling Our Mission

- Comprehensive clearinghouse of brain injury information and statewide resources
- Connecting families and professionals to appropriate resources
- Statewide network of support groups
- Offering services in both English and Spanish
- Online directory of service providers
- Peer support
- Educational conferences, workshops and trainings for professionals, caregivers and survivors
- Public awareness and education
- Legislative and public policy advocacy
- Prevention

### Causes of Brain Injury

#### Traumatic

- Motor vehicle accidents
- Falls
- Firearms
- Being struck
- Blast injuries

#### Non-traumatic

- Stroke
- Aneurysm
- Infection
- Near drowning
- Chemical/drug induced
- Emotional trauma

Populations that have a greater propensity for traumatic brain injury include the elderly, victims of domestic violence, servicemen and women, individuals experiencing incarceration, addiction and/or homelessness.

The Brain Injury Alliance receives referrals in a variety of ways—from family members, Arizona hospitals, rehabilitation facilities, specialty courts and social service agencies.



# What we do...

## SUPPORT

» **Resource Console:** A web-based database of resources for survivors and caregivers

» **School Brain Injury Family Support Program:** Supporting school-aged child with a brain injury and their families

» **Resource Facilitation:** Conducting needs assessments with individuals living with brain injury and their families to help define their goals and move forward in their recovery journey

» **Living Life Fully after Brain Injury:** Introductory educational series for individuals living with brain injury and their non-paid caregivers.

» **Butters' Fund:** Financial support to sustain the pets and service animals of brain injury survivors experiencing a financial crisis or completing medical treatment and/or rehabilitation

» **Senior Support:** Helping elder brain injury survivors and their loved one's cope with the next stage of their lives

» **Camp "Can-Do":** Four-day camping experience in the cool pines for adults 18-60 with brain injuries

» **Support Groups:** Statewide survivor and care partner support groups specific to the mechanism of injury



## EDUCATE

» **Traumatic Brain Injury Education:** Training for domestic violence and homeless shelter case managers to help identify brain injuries

» **Professional Conferences and Continuing Education:** For medical, social service, occupational and speech therapy professionals

## ADVOCATE

» We partner with the Congressional Brain Injury Task-Force, local and state governments to inform and engage elected officials on the needs of their community's citizens living with brain injury.

## PREVENT

» **Increase the use of bicycle helmets**

» **Middle and high school prevention education**

## INSPIRE

**Jim Ledgewood** was 25 years old and at the top of his game. He had recently completed his bachelor's degree in architecture from Cal-Poly and moved to Arizona to pursue his first job, settle down and purchase a home. This dream was shattered when he stepped outside a bar to get some fresh air and was struck by a random bullet.

For the next four years, Jim worked diligently to rebuild his life. Blind and deaf on his left side, he continued to struggle with the remnants of a traumatic brain injury. But that was just the beginning. He recalls, "My fuse was shorter. I fixated on things that irritated me which caused more emotional problems. I had memory issues, high anxiety and was easily distracted."

Seven years later, Jim finally received the appropriate diagnosis from a neuro-psychologist and began rebuilding his life with help from the Brain Injury Alliance. Today, he is actively involved in public advocacy, speaking on behalf of victims of crime with the Arizona Attorney General's Office and the Arizona State Bar, and as a keynote speaker at the annual Rays of Hope conference presented by the Brain Injury Alliance. Jim is currently involved with a support group that helps him, and others like him, along their lifetime journey of recovery.

His advice, "Seek support from professionals and others who understand brain injury and focus on the positive."

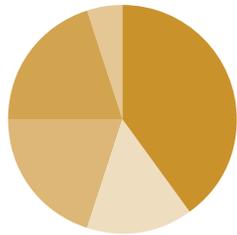
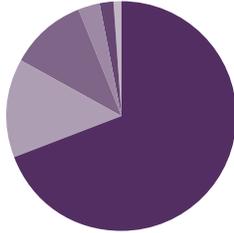


# How We Are Funded

Since our humble beginnings, the Brain Injury Alliance has relied heavily on government contracts, which has limited our scope of work. Now in our next stage of growth, we have plans to diversify our funding base to expand our education, prevention and advocacy programs.

## FY19 BUDGET:

- 70% Government
- 14% Special Events
- 11% Foundations/Corporations
- 3% Earned Income
- 2% Individual Giving
- 1% Membership Dues



## FY22 GOAL:

- 40% Government
- 15% Special Events
- 20% Foundations/Corporations
- 20% Individual Giving
- 5% Earned Income

The Brain Injury Alliance has been providing information and referrals, education, advocacy and support for those affected by brain injury since 1983.

## HOW YOU CAN HELP...



### GIVE TIME

- Clerical work in our office
- Database work in your home
- Help at a special event or program



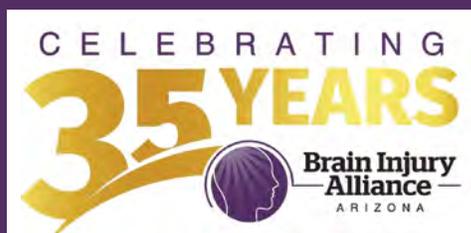
### GIVE TREASURES

- Make a monthly gift
- Consider making Brain Injury Alliance a beneficiary in your bequest
- Hold a fundraising event



### GIVE TALENT

- Join a committee
- Plan a friend-raising event or peer-to-peer fundraiser
- Offer your expertise



The Voice of Brain Injury in Arizona Since 1983

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